## Before the FEDERAL COMMUNICATIONS COMMISSION Washington, DC 20554

In the Matter of	)	
	)	
2000 Biennial Regulatory Review	)	CC Docket No. 00-229
Telecommunications Service Quality	)	
Reporting Requirements	)	

# REPLY COMMENTS of the ORGANIZATION FOR THE PROMOTION AND ADVANCEMENT OF SMALL TELECOMMUNICATIONS COMPANIES

#### I. Introduction

The Organization for the Promotion and Advancement of Small Telecommunications

Companies (OPASTCO) hereby submits these replies to comments filed in response to the

Notice of Proposed Rulemaking in the above-captioned proceeding. OPASTCO is a national

trade association of over 500 small telecommunications carriers serving rural areas of the United

States. Its members, which include both commercial companies and cooperatives, serve over

2.5 million customers. All of OPASTCO's members are rural telephone companies as defined

in 47 USC §153(37). OPASTCO agrees with commenters who oppose the proposed

extension of service quality reporting requirements to new classes of carriers and services,

based on procedural grounds and on account of the disproportionate costs to small carriers and
the lack of attending benefits to the public.

<sup>&</sup>lt;sup>1</sup> 2000 Biennial Regulatory Review -- Telecommunications Service Quality Reporting Requirements,
Notice of Proposed Rulemaking, CC Docket No. 00-229, FCC 00-399 (rel. Nov. 9, 2000)(NPRM).

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### II. Imposing Service Quality Reporting Requirements On Small Carriers Does Not Meet The Commission's Own Test Regarding The Imposition Of New Obligations In A Biennial Review Proceeding

Several commenters noted that a biennial review proceeding, designed to reduce and streamline regulations, is an inappropriate venue to propose increasing the regulatory burdens placed upon small carriers.<sup>2</sup> This principle is also clearly elucidated by the Commission's Report on the 2000 Biennial Review.<sup>3</sup> The Report contends that a biennial review proceeding may result in the creation of new obligations, but only under two stringent conditions: the new rules must (1) be less burdensome than existing requirements, and (2) must serve the public interest.<sup>4</sup> The NPRM's proposal to extend service quality reporting requirements to small carriers<sup>5</sup> fails both of the Commission's own tests: the new obligations would impose greater burdens upon small carriers, while doing little or nothing to benefit the public interest.

### A. The Proposed Reporting Requirements Would Be More Burdensome Than Existing Requirements On Small Carriers

Any proposal that would impose new obligations where none existed before would obviously result in additional burdens. This is clearly contrary to the intent and purpose of the biennial review process. The suggestion that small carriers, which are not required to file service quality reports with the Commission, should now be saddled with this burden (even in a

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<sup>&</sup>lt;sup>2</sup> United States Telecom Association (USTA), p. 2; National Telephone Cooperative Association (NTCA), p. 2; Independent Telephone & Telecommunications Alliance (ITTA), p. 2, pp. 5 - 7; Rural Local Exchange Carriers (RLECs), pp. 1 - 2; Vermont ITCs, pp. 6 - 7; Bluestem Telephone Company,

Chautauqua & Erie Telephone Corporation, Gt Inc Dba Gt Com Inc, Sunflower Telephone Company, Inc. and Taconic Telephone Corporation (Bluestem *et. al.*), pp. 6 - 8.

<sup>&</sup>lt;sup>3</sup> The 2000 Biennial Regulatory Review, Report, CC Docket No. 00-175, FCC 00-456 (rel. Jan. 17, 2001)(Report).

<sup>&</sup>lt;sup>4</sup> *Ibid.*, para. 19.

<sup>&</sup>lt;sup>5</sup> NPRM, para. 29. OPASTCO Reply Comments February 16, 2001

streamlined form) is logically inconsistent with the Commission's Report, and must therefore be rejected.<sup>6</sup>

### B. Nothing In The Record Indicates That Imposing Service Quality Reporting Requirements On Small Carriers Would Benefit The Public Interest

Commenters also accurately assert that there is no indication that increasing reporting obligations on small carriers would serve the public interest.<sup>7</sup> There is no data or even anecdotal evidence implying that small carriers' service quality is deficient. Similarly, there is no evidence in the record which leads to the conclusion that the costs of compliance with the new requirements -- which must ultimately be paid for by consumers -- might be outweighed by any public benefit.<sup>8</sup> The mere notion that some consumers might conceivably benefit from the availability of additional data is not sufficient to justify imposing a new regulatory burden on small carriers. The likelihood that consumers -- particularly those of OPASTCO members, which have a track record of high quality service -- would utilize service quality report information is scant.<sup>9</sup> Hence, the costs and burdens of complying with the new requirements would be highly disproportionate to any assumed benefits.

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<sup>&</sup>lt;sup>6</sup> The proposal is also inconsistent with the Commission's *Strategic Plan* for internal reform, including treatment of small companies (*see* ITTA, p. 9 (cite omitted)).

<sup>&</sup>lt;sup>7</sup> ITTA, pp. 5 - 9; NTCA, pp. 2 - 4; USTA p. 5; Bluestem *et. al.* pp. 11 - 15; Vermont ITCs, pp. 5 - 7.

<sup>&</sup>lt;sup>8</sup> See OPASTCO comments, Biennial Review 2000 Staff Report, CC Docket No. 00-175 (fil. Oct. 10, 2000), pp. 5 - 6: "OPASTCO believes that the unique role played by small, rural [incumbent local exchange carriers (ILECs)] in providing vital services to all consumers in difficult, high-cost environments merits the use of the most stringent possible standards by the Commission when it measures the costs versus the benefits of new regulations. As a general rule, if quantifiable data is not available which clearly demonstrates that the benefits of new regulations outweigh the costs to small ILECs and their customers, then the Commission should refrain from imposing such new regulations on small ILECs."

Regulators should consider that many small carriers operate in "tight-knit communities" (NTCA, p. 3)
 where it is not uncommon for many or even most residents to be familiar with one other. While such
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ITTA's comments include a cogent explanation of why both Congress and the Commission have differentiated between large and small carriers.<sup>10</sup> Reasons include higher costs, challenging geography and other economic factors.<sup>11</sup> Subjecting small carriers to the same regulatory regime as large carriers reduces the ability of small carriers to cater to consumer needs and effectively respond to new competitive marketplace pressures. By the same token, expanding reporting requirements to new classes of services, such as broadband, is similarly ill-advised, as it would only serve to thwart the development of these dynamic new offerings while offering little, if any, benefit to the public.<sup>12</sup>

### III. Response to the Initial Regulatory Flexibility Analysis

Commenting parties submitted detailed data in response to the NPRM's Initial Regulatory Flexibility Analysis (IRFA).<sup>13</sup> These parties clearly demonstrate that the small size of the carriers in question, as well as their higher per-customer costs, make additional reporting requirements disproportionately costly. The IRFA did offer viable alternatives, such as exempting small carriers or allowing them to report voluntarily.<sup>14</sup> However, as the regulating body, it is the responsibility of the Commission to estimate the costs of its proposed burdens on small carriers. Yet the IRFA did not provide quantitative data demonstrating either costs or

environments are increasingly rare, they do permit personal, one-on-one service to resolve problems that might arise in ways that larger, more bureaucratic businesses cannot. *See also* USTA p. 2. <sup>10</sup> ITTA, pp. 8 - 10.

<sup>&</sup>lt;sup>11</sup> NTCA p. 3; USTA p. 5. *See also* Rural Task Force White Paper #2, *The Rural Difference*, at http://www.wutc.wa.gov/rtf.

<sup>&</sup>lt;sup>12</sup> USTA, p. 5. Furthermore, RLECs convincingly argue (pp. 19 - 21) that if the Commission subjects small ILECs to new reporting requirements, wireless and other nontraditional providers should also be included.

<sup>&</sup>lt;sup>13</sup> RLEC Comments on the IRFA (fil. Jan. 12, 2001); Bluestem, *et. al.* Comments on the IRFA (fil. Jan. 12, 2001); *see also* Vermont ITCs Comments on Proposed Information Collections (fil. Jan. 3, 2001).

<sup>&</sup>lt;sup>14</sup> IRFA (*see* NPRM, p. 25).

supposed benefits. Even if commenting parties had not provided data regarding the costs, the lack of data showing benefits should be sufficient to prevent the imposition of additional burdens on small carriers.<sup>15</sup>

This is underscored by the fact that the Office of Management and Budget (OMB) has wisely declined to approve the extension of reporting requirements to small carriers. 

Specifically, the OMB expressed concerns regarding the costs such requirements would impose, and the lack of "a significant benefit being shown." 

Although the OMB correctly cited the Paperwork Reduction Act to provide a statutory basis for its decision, 

the OMB's concerns may serve as a guidepost for how a regulatory flexibility analysis should be conducted. 

The rulemaking agency should attempt to quantify the anticipated benefits of a proposed rule, so that both the agency and commenting parties may weigh these benefits against the anticipated costs the proposal will impose on small companies and their customers. If, as in this case, data regarding benefits and costs is lacking in the regulatory flexibility analysis, agencies should generally refrain from imposing new rules on small companies.

#### IV. Conclusion

The Commission should not impose new service quality reporting requirements on small carriers as proposed in the NPRM. OPASTCO agrees with the many commenters who illustrated the procedural flaws with using a biennial review proceeding to increase regulatory

<sup>&</sup>lt;sup>15</sup> See fn. 8, above.

<sup>&</sup>lt;sup>16</sup> Memorandum from Edward Springer, OMB, to Judy Boley, FCC, *Comments on Proposed New Information Collection, the ARMIS Service Quality Reports* (Jan. 29, 2001), p. 1.

<sup>&</sup>lt;sup>17</sup> *Id*.

<sup>&</sup>lt;sup>18</sup> *Id*.

requirements on small carriers. The Commission's own standards require that any new rules generated in a biennial review proceeding must be less, not more, burdensome than existing regulations, and must benefit the public interest. Significantly, many commenters also correctly stated that the assumed benefits of subjecting small carriers to service quality reporting requirements are negligible and not outweighed by the burdens and costs that would be imposed on small carriers and their customers. Regulators should strive to avoid the imposition of additional burdens on small carriers. Such impositions should occur only after a careful and complete evaluation, which clearly demonstrates that the real costs are distinctly outweighed by substantial benefits.

Respectfully submitted,

THE ORGANIZATION FOR THE PROMOTION AND ADVANCEMENT OF SMALL TELECOMMUNICATIONS COMPANIES

By: /s/ Stuart Polikoff
Stuart Polikoff
Director of Government Relations

By: /s/ Stephen Pastorkovich Stephen Pastorkovich Senior Policy Analyst

OPASTCO 21 Dupont Circle NW Suite 700 Washington, DC 20036 (202) 659-5990

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### **CERTIFICATE OF SERVICE**

I, Tiffani N. Belk, hereby certify that on this, the 16<sup>th</sup> day of February, 2001, a copy of OPASTCO's comments was sent by United States mail, first class, postage prepaid, to those listed on the attached sheet.

/s/ Tiffani N. Belk

Tiffani N. Belk

### SERVICE LIST OPASTCO REPLY COMMENTS

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Kathleen M. Marshall Executive Director

Regulatory & Public Policy

Advanced TelCom Group, Inc. 110 Stony Point Road, 2nd Floor Santa Rosa, CA 95401-4118

Kimberly M. Kirby Jonathan Askin

Association for Local Telecommunications

Services

888 17th Street, N.W., Suite 900

Washington, D.C. 20006

Mark C. Rosenblum Richard H. Rubin James W. Grudus AT&T Corp.

295 North Maple Avenue Basking Ridge, NJ 07920

James L. Casserly

Minitz, Levin, Cohen, Glosky and Popeo,

P.C.

Attorney for AT&T Corp. 701 Pennsylvania Avenue, NW Washington, D.C. 20004

Law Offices of Susan Bahr

Attorney for Rural ILECs, Bluestem et. al.,

and Vermont ITCs P.O. Box 86089

Montgomery Village, MD 20886-6089

Richard M. Sbaratta Stephen L. Earnest BellSouth Corporation

Suite 4300

675 West Peachtree Street, N.E.

Atlanta, GA 30309

Genevieve Morelli David C. Kirschner

Kelley Drye & Warren, LLP

Attorneys for the Joint Commenters

1200 19 th Street, N.W. Washington, D.C. 20036

Jason Oxman, Senior Counsel

Covad Communications Company

600 14<sup>th</sup> Street, N.W. Washington, D.C. 20005

Kenneth Peres Debbie Goldman George Kohl

Communications Workers of America

501 3<sup>rd</sup> Street, N.W.

Washington, D.C. 20001

General Counsel

Dynegy CLEC Communications, Inc.

1000 Louisiana, Suite 5800 Houston, TX 77002-5050

David N. Baker, Vice President

Earthlink, Inc.

1430 West Peachtree St., NW

Suite 400

Atlanta, GA 30309

Cynthia B. Miller, Esquire

Bureau of Intergovernmental Liaison Florida Public Service Commission 2540 Shumard Oak Boulevard Tallahassee, FL 32399-0872

Michigan Public Service Commission 6545 Mercantile Way Lansing, MI 48911

Richard Metzger Pamela Arluk

Focal Communications Corporation

7799 Leesburg Pike

Suite 850 N

Falls Church, VA 22043

George N. Barclay, Esq. Michael J. Ettner, Esq. General Services Administration 1800 F Street, NW, Room 4002 Washington, DC 20405

Sarah A. Naumer, Asst. Atty. General Illinois Commerce Commission 527 E. Capitol Avenue Springfield, IL 62701

General Counsel Indiana Utility Regulatory Commission Indiana Government Center South 302 West Washington Street, Suite E306 Indianapolis IN 46204

David W. Zesiger, Executive Director ITTA 1300 Connecticut Ave. NW, Suite 600

Washington, DC 20036

Karen Brinkman Richard R. Cameron Benoit Jacqmotte Attorneys for ITTA Latham & Watkins 1001 Pennsylvania Ave. NW, Suite 1300 Washington, DC 20004

David Svanda, Commissioner Robert Nelson, Commissioner James Bradford Ramsey, Gen. Counsel Sharla Barklind, Asst. Gen. Counsel National Association of Regulatory Utility Commissioners 1101 Vermont Ave., NW Suite 200 Washington, DC 20005

Kathleen F. O'Reilly National Association of State Consumer Utility Advocates 414 "A" Street SE Washington, DC 20003

R. Scott Reiter
L. Marie Guillory
Daniel Mitchel
NTCA
4121 Wilson Boulevard, 10<sup>th</sup> Floor
Arlington, VA 22203

Jodi Jenkins Bair, Asst. Atty. General Public Utilities Commission of Ohio 180 East Broad Street Columbus, OH 43215-3793

Sharon J. Devine Kathryn Marie Krause James T. Hannon Attorneys for Qwest Corp. Suite 700 1020 19th Street, NW Washington, DC 20036

Paul E. Dorin Roger K. Toppins Paul Mancini Attorneys for SBC Inc. 1401 I Street NW, Room 1100 Washington, DC 20005

R. Russell Miller, Vice President Siemens Medical Solutions Health Services Corporation 51 Valley Stream Parkway Malvern, PA 19355

Jay C. Keithly Sprint Corp. 401 9<sup>th</sup> Street NW, #400 Washington, DC 20004

Rick Zucker Sprint Corp. 6360 Sprint Parkway KSOPHE0302 Overland Park, KS 66251

Laurence E. Harris
Terri B. Natoli
Edward B. Krachmer
Teligent, Inc.
8065 Leesburg Pike, Suite 400
Vienna, VA 22182

Laurie Pappas, Deputy Public Counsel Texas Office of Public Utility Counsel 1701 N. Congress Avenue, Suite 9-180 Austin, TX 78701

Pat Wood III, Chairman Judy Walsh, Commissioner Brett A. Perlman, Commissioner Public Utility Commission of Texas 1701 N. Congress Avenue P. O. Box 13326 Austin, Texas 78711-3326

Lawrence E. Sarjeant Linda L. Kent Keith Townsend John W. Hunter Julie E. Rones Attorneys for USTA 1401 H Street, NW Suite 600 Washington, DC 20005

Joseph DiBella Verizon 1320 North Court House Road Eighth Floor Arlington, VA 22201

Lynda L. Dorr Secretary to the Public Service Commission Of Wisconsin 610 North Whitney Way, P.O. Box 7854 Madison, WI 53707-7854

Alan Buzacott WorldCom 1801 Pennsylvania Ave. NW Washington, DC 20036

Steve Ellenbecker, Chairman Steve Furtney, Deputy Chairman Kristin Lee, Commissioner Wyoming Public Service Commission 2515 Warren Avenue, Suite 300 Cheyenne, WY 82002

International Transcription Service, Inc. 1231 20th Street, NW Washington, D.C. 20036

Judy Boley Federal Communications Commission Room 1-C804 445 12th Street, SW Washington, D.C. 20554

Edward Springer
Office of Management and Budget
Desk Officer
10236 NEOB

725 - 17th Street, NW Washington, D.C. 20503

Eric Menge
Assistant Chief Counsel for
Telecommunications
Office of Advocacy
U.S. Small Business Administration
409 3<sup>rd</sup> Street SW
Washington, DC 20416

Susan H. Steiman, Assoc. Gen. Counsel Federal Communications Commission Office of General Counsel Administrative Law Division 445 12th St., SW Washington, DC 20554